

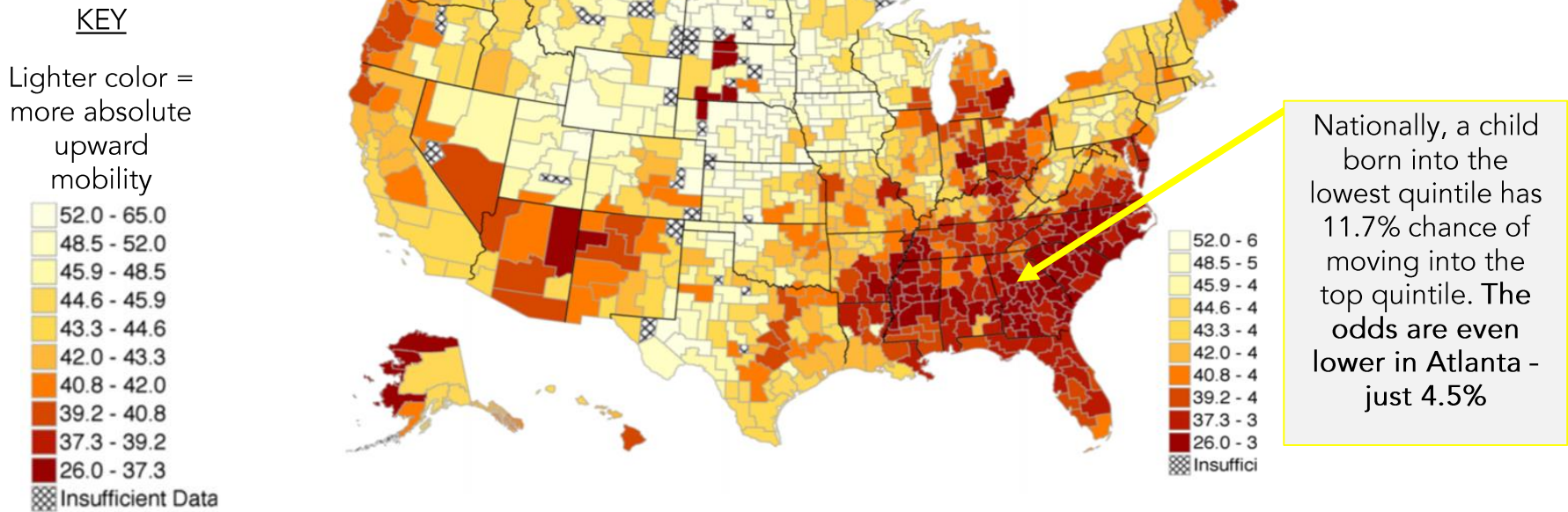


# Achieve Atlanta Overview

Pathways to Adult Success National Dissemination Conference  
October 2019

# Atlanta has one of the country's lowest rates of social mobility, with implications for equitable life outcomes

Absolute upward mobility: mean child rank for parents at 25th percentile



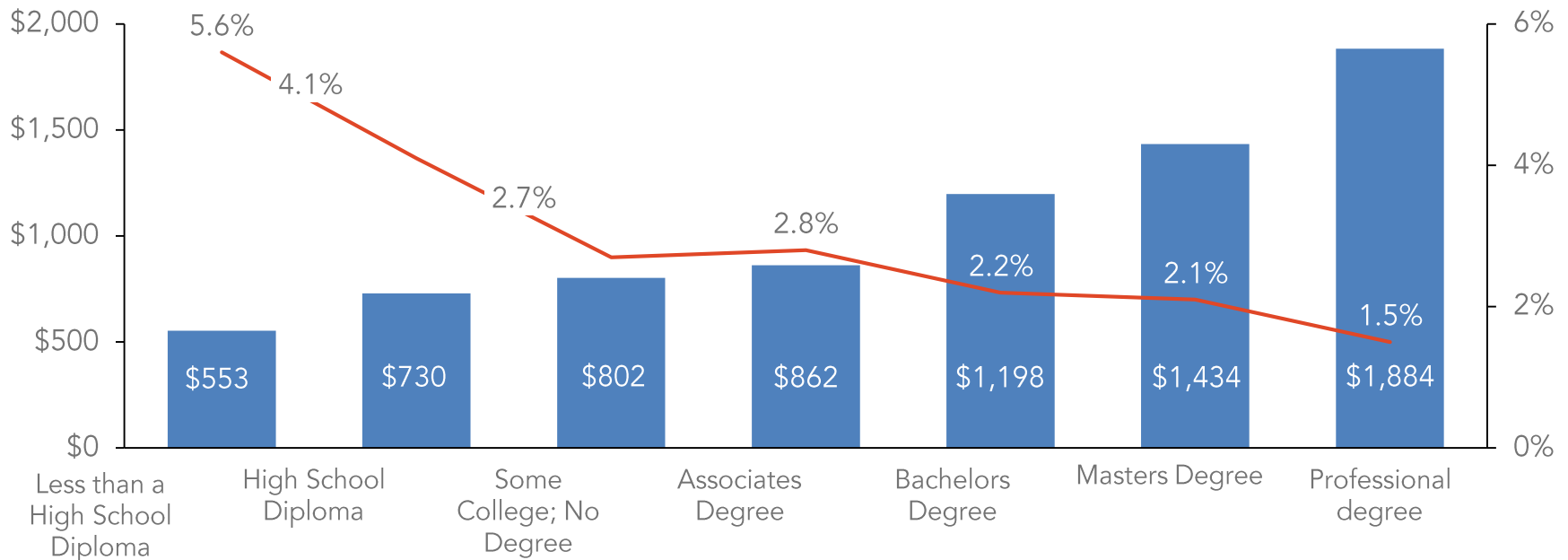
Low social mobility means that children born into families with lower income have **little chance of achieving income level of higher quintiles as adults**

Source: <https://www.brookings.edu/blog/social-mobility-memos/2018/01/11/raj-chetty-in-14-charts-big-findings-on-opportunity-and-mobility-we-should-know/>

# Postsecondary degree attainment is an important driver of upward social mobility

— Unemployment rate  
■ Mean weekly earnings

## Unemployment rate and mean weekly earnings by educational attainment<sup>1</sup>



A college education **dramatically increases likelihood of employment and income level**; this is true for elite colleges, other 4-year institutions, and community colleges<sup>2</sup>

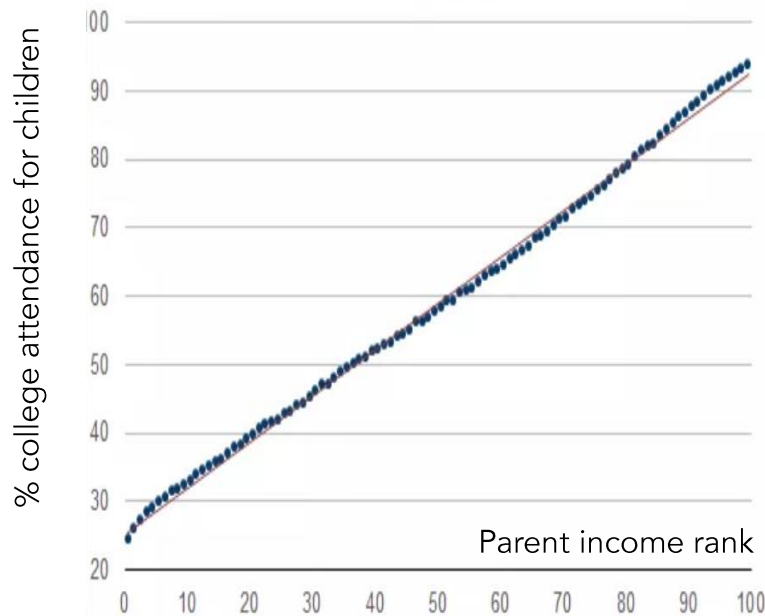
1. <https://www.bls.gov/emp/chart-unemployment-earnings-education.html>

2. <https://www.brookings.edu/blog/social-mobility-memos/2018/01/11/raj-chetty-in-14-charts-big-findings-on-opportunity-and-mobility-we-should-know/>

# Nationally, and in Atlanta, the chances of going to college are very strongly related to household income

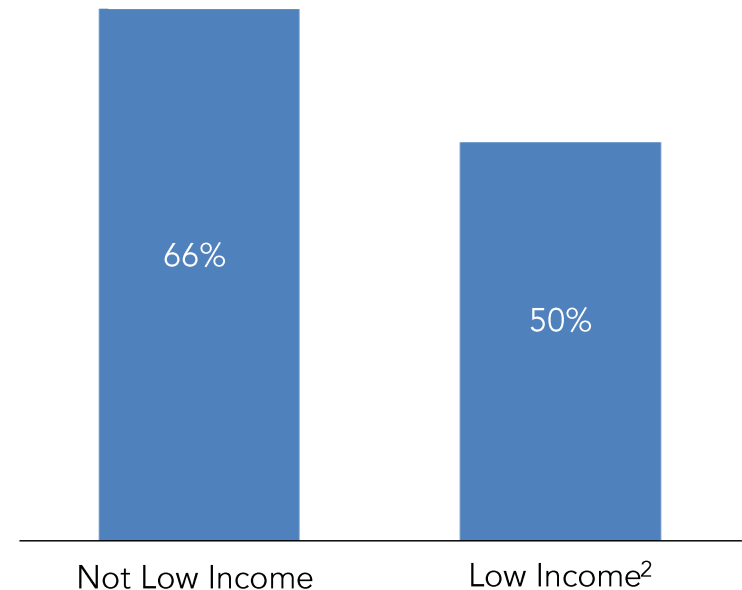
## Nationally

Likelihood of college attendance vs. parent income<sup>1</sup>



## In Atlanta

% of APS graduates seamlessly enrolling in college (2016 and 2017 cohorts)



This correlation creates a **vicious cycle for social mobility**. Unless the tie between family income and educational attainment is broken, upward social mobility, especially for our poorest families, is likely to remain out of reach

1. <https://www.brookings.edu/blog/social-mobility-memos/2018/01/11/raj-chetty-in-14-charts-big-findings-on-opportunity-and-mobility-we-should-know/>
2. Direct certification for the National School Lunch Program





## **Vision**

Atlanta is a city where race and income no longer predict postsecondary success and upward mobility

## **Mission**

Achieve Atlanta's mission is to help APS students access, afford, and earn postsecondary credentials

# Achieve Atlanta: What We Do

## Access

- Collective ownership of metrics and targets
- Advising support
- Systemwide initiatives

## Afford

- Need-based college scholarship
  - ✓ \$5,000/yr for bachelor's programs
  - ✓ \$1,500/yr for associate's/technical programs

## Earn

- Partnerships with post-secondary institutions and non-profits
- Peer support networks for students



# Our Operating Model: Intentional Collaboration

Set the vision

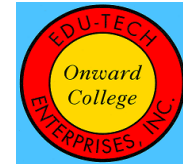


Assemble and lead cross-sector collaborations



Use data-driven continuous improvement process

# Achieve Atlanta Partners



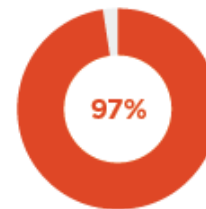
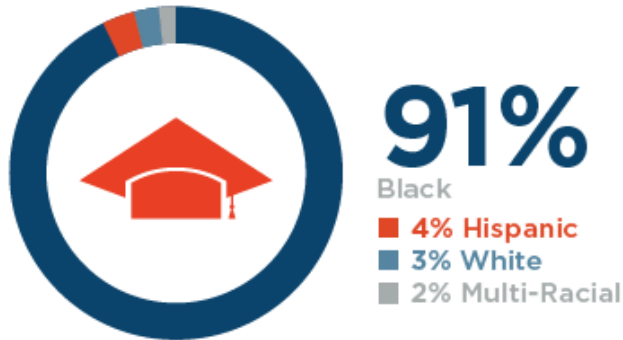
**Believe. Expect. Achieve.**  
[achieveatlanta.org](http://achieveatlanta.org)



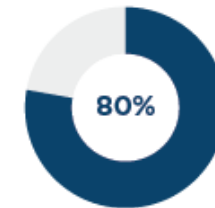


# Our Scholars

Over three years, **2,235 Scholars** have attended **209 colleges/universities** across the country.

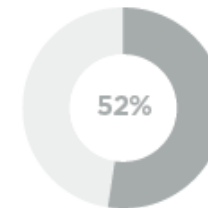


Eligible for Pell Grants



Took at Least One AP, IB or Dual Enrollment Course

**85%** Remained  
**IN-STATE**



First Generation College Students

## Our Scholars are Pursuing

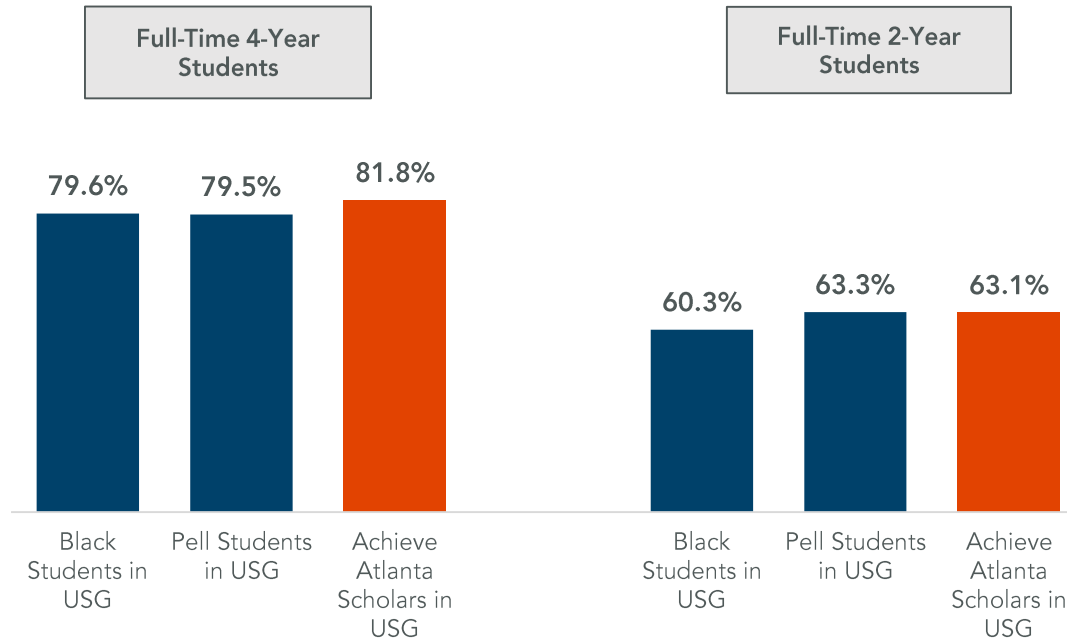


# College Success Collaborative Outcomes

(Since 2015-2016)

## 2016 and 2017 Cohorts Year 2 Persistence Comparison with University System of Georgia (USG) Students

(72% of Scholars attend USG institutions)



\*The University System of Georgia provided Achieve Atlanta with counts of Pell and Black students who enrolled full-time in 2016 and persisted to their second year at any USG institution. Pell grants are need-based federal aid for low-income students.

\*\*Institutions were categorized by predominant degree type, and only students enrolled in that degree program in their first fall term were counted.

# Scholar Profile

“I’m a junior majoring in Biology at Georgia State University. Achieve Atlanta gave me the foundation to succeed. I learned how to sign up for classes and how to get the individual support I needed. My academic performance granted me the ability to travel to the University of California San Diego to participate in their Summer Research Experience.”

**I AM AN ACHIEVE ATLANTA  
SCHOLAR.**



**Kendreze Holland**

**Believe. Expect. Achieve.**  
[achieveatlanta.org](http://achieveatlanta.org)





OUR TAGLINE

Believe. Expect. Achieve.