Pathways to Adult Success
Tuesday, March 14th 2023

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ASU Charter

ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.
What we aim to do:

Access ASU’s mission is to prepare Arizona students to enroll and succeed at Arizona State University. Access ASU is part of Educational Outreach and Student Services (EOSS). **Access ASU is dedicated to increasing access to higher education and preparing Arizona students for success through family engagement, strategic K-12 education and community partnerships.**

- Create a culture of college and career readiness
- Connect students and parents to specific resources or programs to help them be successful
- Support through FAFSA and application processes
ASU is now more accessible to low-income students


All incomes adjusted to 2018 dollars using CPI.
First-generation student enrollment has tripled since 2002

First-generation student enrollment (Fall 2002-Fall 2020)
Partner District Numbers

7
The number of school districts we serve in the Valley

26,336
The number of students we serve in our partner school districts
How are we organized?
ASU Educational Outreach: Access ASU

- Schools
- Students
- Families
How do we contribute to adult success?
School Partnerships Team

Program Managers
- High School Competencies through Grade Level Workshops for grades 9-12
  - Soft skill development for college and career success
- Application support
- FAFSA support
School Partnerships Team

Arizona Meta Network

- The Arizona Network for School Improvement (NSI) is led by Access ASU with a focus on increasing four key outcomes for Black, Latino, and low-income students:
  1. College Entrance Exam Participation
  2. FAFSA Completion
  3. Well-matched postsecondary applications
  4. Enrollment support

- Who is doing the work?
  - District Support Teams
  - School Working Groups
  - College Advisers
Leverage AZ: Fall 2022 Highlights

**Students Served**
400 Students served/impacted in Fall 2022

**Community Engagement**
- Leverage AZ|Phoenix Business Journal: Strategic partnership event involving media placement and various stories reported on Leverage AZ. Event attended by community leaders and stakeholders.
- Black Changemaker Speaker Series Fall 2022: Black Entrepreneurship and Access to Capital. 50 attendees, including 20 high school students from Casa Grande

**Network & System Expansion**

**Community:**
- Boys & Girls Clubs of the Valley
- Junior Achievement of Arizona
- Dress for Success Phoenix
- Career Connectors
- Maricopa County School District

**Business:**
- American Family Insurance
- WESTMARC
- ASU Knowledge Enterprise Corporate Partnerships Team