Building Student Success Ecosystems

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Philadelphia Education Fund (PEF)

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Pharma company pledges $10 million to Philly students to help diversify STEM careers

Black workers make up 17% of the United States' workforce, but hold 5% of science and engineering jobs, according to the National Science Foundation.

By Mike Dymy - August 12, 2020

The pharmaceutical company GlaxoSmithKline pledged Wednesday to donate $10 million over the next decade to help Black, Latino, and female students in Philadelphia pursue careers in science, technology, engineering, and math.

The grant will be channeled through the newly-announced Philadelphia STEM Equity Collective, a collaboration between GSK, the School District of Philadelphia, local universities and museums, and dozens of nonprofits. The more than sixty organizations that are part of the collective will be able to apply for funding to pay for things like after-school programming and outreach.
Ecosystem Collective Impact Model

Ecosystem of Partners

- Steering Committee
- Chair
- Working Group
- Chair
- Working Group
- Chair
- Backbone Organization
  - PEF

Adapted from Listening to the Stars by Tonya and Mark Surman, 2008
College Access and Success Ecosystem
CASE Strategy and Impact

Proposed Workgroups and Suggested Measures

- **Financial Access** - % of 12th grade students who have completed the FAFSA/state financial aid applications

- **Postsecondary Application** - % of 12th grade students who have submitted applications to a credentialing postsecondary institution

- **On-Time High School Graduation** - % of students graduating high school on time

- **Postsecondary Enrollment & Persistence** - % of graduates enrolled in a credentialing postsecondary program including 4 year schools, 2 year schools and technical schools
PEF met with a group convened by the School District of Philadelphia (SDP)'s Chief Academic Officer, and including representatives from College Readiness, Career and Technical Education and Research and Evaluations to envision a collective approach to supporting the District’s College Readiness goals.

PEF secured a grant from the William Penn Foundation to fund the launch of the college access and success ecosystem, including hiring the backbone staffing.

Currently, PEF is working to plan the planning by convening industry leaders in early May to discuss history, tools, membership, and calendar for the ecosystem launch.

COLLEGE ACCESS AND SUCCESS ECOSYSTEM
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